

Kentucky Dressage Association Inc. 501c3

4/5/2018

Present: Daphne Nimmons-Marvin, Michelle Morehead, Joan Gariboldi, Bonnie Becht, Sheila Woerth, Susan Posner, Bill Kraatz, Cindy Krupa-Smith, Catherine Greenwood, Jeanie Larkin

Via phone: Allison Deaton, Megan Carr, Glenn Reed

Meeting called to order 7:05 by Daphne Marvin.

- ❖ Approval of Minutes: accepted without corrections
- ❖ Treasurers report
 - Michelle Morehead
 - Received \$1000 payment from Pony Cup
 - Reconciled through March
 - Total Assests - \$224,596.01
 - CDs – matured \$20,087.98
 - Chase Checking - \$98,033.03
 - Chase Dressage Complex Acct. - \$106,475.00
 - Membership – no update
 - Education – Clinics
 - Bitting Clinic - April 15 at Fairview Farm - Full
 - George Williams – April 19-20 at Ballantrae - Full
 - Gwen Poulin – 3 days n June at Spring Run in Prospect KY - planning
 - Lilo Fore – 3 days in August (4-6th) at Queenslake Equestrian Center - planning
 - Discussed participant registration
 - Bonnie Becht suggested sign up followed by payment once riders were determined
 - Payment would be due within a limited b reasonable time frame
 - Unlimited registration for 1st 24 hours
 - If overfilled, then rides would be determined by a draw
 - If doesn't fill in 24 hours, registration stays open until full
 - Registration open to members before non-members
 - Show Committee – Sheila Woerth
 - May
 - Michelle negotiated food to be as previous shows
 - Dinner from Tuti and Mac
 - Bill suggested that we check with local vendors for lunches
 - Wine and cheese for vendor party cannot be homemade food, drinks to be provided by tickets
 - July – 1st show July 6&7 and 2nd show July 8
 - 2 rings and freestyles only Saturday morning in covered
 - Walnut 2 competion rings with warmup limited to 6 horses

- Ring across the road will have extra warm-up and lunging
- Regionals
 - Entertainment
 - ◆ Thursday – USDF with finger food
 - ◆ Friday – Rolex with vendors, cash bar and possibly Lindsay Partridge
 - ◆ Saturday – dinner, vaulters and freestyles
- Trailer at Haylands to be picked up by Daphne after Sayre School Show at Masterson and stored at her farm
- Impulsion – Jeanie
 - Articles about rules, YR and GW Clinic, and volunteer hours updated
 - Highlight May Show on cover
 - Include clinics and blurbs about Southern States and Kroger
 - Bed and Breakfasts offering discounts
 - Copyright infringement concerning cartoon in last issue – decided to pay for cartoon and look into package for more
 - Cat suggested sourcing all photos in the impulsion
- Website – Catherine Greenwood (Cat)
 - Asked for a committee to decide what actually goes out on social media
 - Daphne nominated Megan Carr as Chair of Social media committee
 - Seconded by Bonnie Becht
 - Motion Carried
 - Cat and Daphne discussed Snapchat
 - Membership up and functioning – Cat needs feedback on family and multi-horse memberships
 - Plan for automated membership tally
 - Need to change policy to change banners
 - Plans to update/improve sponsor advertising
 - Trying to link classifieds on website with classifieds on FB
 - Email blasts through google using repeating images
 - Would like to buy Adobe
 - Discussed creating KDA emails for officers
 - Need to have current volunteer hours on website
- Awards Banquet
 - Committee visited and decided on Red Mile as venue
 - To be announced in impulsion
- Kentucky Horse Council –
 - Started a vote to donate \$100
 - Decided to table until more info about where money goes
- BOD voted to give Cat an Honorary Membership
- Century Club
 - Sheila moved to give \$100 to Century Club

- Cindy 2nded
- Motion carried
- Investment Ideas
 - Michelle presented multiple options from her financial advisor
 - Committee was formed to examine best options
 - Michelle, Bonnie, Cindy, and Glenn
- Vintage Market Days
 - Want to advertise to competitors
 - Will suggest she bring flyers to show office
- New vendor from Australia – Rider XOXO
- Indoor Arena Survey - encourage student to use our FB page and COTH
- MOA – tabled until ready
- Next meeting 5/3/2018 7p Hagyard McGee Medicine
- Meeting Adjourned at 8:55