

## **KENTUCKY DRESSAGE ASSOCIATION**

### **BOARD of DIRECTORS meeting January 10th, 2019 at Carriage Assoc of America, KHP**

Members present - Daphne Marvin, Bill Kraatz, Jill Dixon, Ruby Tevis, Sheila Woerth, Michelle Morehead, Ellen Murphy, Bonnie Becht, Cari Wosinski, Catherine Greenwood

Members present by phone - Glenn Reed, Megan Carr, Allison Deaton, Karen Moore

Members not present - David Talley, Kelly Azar

Meeting called to order at 7:06 p.m. by D Marvin

1 -- Minutes from November Awards banquet - D Marvin will write out

2 -- Minutes from Oct 19th, 2018 board meeting were approved by S Woerth and B Kraatz

3 -- Treasure report - Treasure report was presented and reviewed. 2018 closed out with \$29,200.59 net profit. Current assets are \$257,212.73 which includes \$128,946.27 in the general fund and \$107,957.00 in the Dressage Complex fund. The 2 CD's (also part of current assets) mature in Feb 2019. M Morehead reported that check dated for Dec 28, 2018 was changed on the P/L to "Clever with Leather". She also reported that NDPC (Jenny) mailed a check in full to M Morehead but it was sent to the wrong address. B Kraatz and B Becht moved to accept treasure report.

4 -- Education report - 2019 clinicians to include Gwen Poulin on June 14-16 (Fri - Sun) and Lilo Fore on August 1-4 (Thurs- Sun). No confirmation yet on George Williams. R Tevis also discussed having a 1 day youth clinic (expo) in early spring. Purpose is to introduce dressage to youth, any level rider welcome, possibly hold it at CKRH if they would like to partner with us, must be inexpensive, try to bring in local businesses, trainers, etc. Goal is to start a conversation with youth about dressage.

5 -- Membership report - 40 renewals for 2019. Membership push in Spring.

6 -- Impulsion - Proposed printing out 1 issue with a "year projection" type thing to include possibly a promo code, show calendar info, etc. Tabled this discussion to New Business for next BOD meeting. Also discussed the need to develop sponsor packets to bring more businesses to sponsor KDA. M Carr will look into this. BOD member information - C Greenwood will take a jpeg picture of all email addresses & will post this on the KDA website. Jpegs should eliminate hackers and spam.

7 -- Show committee report - S Woerth reported underlying problem with competition from other show venues. Proposed moving the May and July shows to Rolex. BOD agreed to hold May 2019 show in Rolex to gauge profitability before agreeing to hold July show in Rolex. Oct show proposed to be held in DC. BOD agreed to limit the May show to 3 rings with 60 rides per day per ring (180 rides per day) to be set up in Rolex only. BOD also expressed need to cut more expenses in order to be profitable in Rolex. S Woerth brought up a \$30.00 increase for each bridle number for shows held in Rolex complex. This fee will not apply to Oct show held in DC. S Woerth suggested no breed show - BOD agreed. "I move that we have May show in Rolex arena" - S Woerth. B Becht seconded the motion. No one opposed. BOD agreed to apply for Regionals 2020 with stipulation that ALL board members help with pre show planning/set up. B Becht suggested that if we host Regionals 2020 possibly we forego the July show in 2020. Motion - "For 2020 if we get Regionals, we will eliminate one rated show." B Becht moved to accept and S Woerth seconded the motion. All BOD in favor.

8 -- Junioir/Young Rider report - R Tevis proposed an Instagram page for youth. R Tevis and C Greenwood will get more information about this and exactly what is needed from KDA. Information will be promoted in eblast.

9 -- New business report - D Marvin attended convention. Safesport has lots of issues, USDF said they don't have a choice, Safesport is required for 2019 show season. Freestyle rule change - minimum score raised to 63% in order to ride freestyle in any show.

10 -- Fee increase for KDA members and possible new position of Assistant Show Committee Chair tabled to next BOD meeting.

11 -- Next BOD meeting Thursday Feb 21st at 7 p.m. at Carriage Association of America, KHP

12 -- meeting adjourned at 9:50 p.m.